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### [‘Bowl up’ with friends and family this summer](#)

Let’s Roll – that’s the message as we launch our national campaign to inspire people to ‘bowl up’ to their local green with friends and family through the remainder of this summer.

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World Bowls President, Commonwealth Games Performance Director, England International Team Manager, World Championship Gold Medallist - John Bell discusses his career within the sport of bowls with Bowls International Editor Sian Honor.

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# Bowls England News- HAVE YOUR SAY ON OUR FUTURE AND WIN A SET OF TAYLOR BOWLS



News release – Friday 7<sup>th</sup> August 2020

**Note to County Administrators: Please circulate widely**

**HAVE YOUR SAY ON OUR FUTURE AND WIN A SET OF TAYLOR BOWLS**

It is critical that all those who care about our sport have the opportunity to contribute to its future.

We are delighted to launch our Bowls England 2020 participation survey to give you the opportunity to provide feedback on a number of key topics including:

- Why you got in to the sport
- Your current opinions on participating
- Your views on competitions
- Communications
- What improvements to the sport you would like to see

We encourage all members, administrators, volunteers and officials to complete the survey and share it with as many other participants as possible.

The results will assist in the development of our future strategy for the sport.

Once you have completed the survey, which should take no more than 15-20 minutes to complete, you will be automatically entered into a free prize draw to win a set of Taylor Bowls of your choice or a visit to your club by an England international.

To complete the survey, just go to: <https://goodformgroup.researchfeedback.net/s/BowlsEngland>

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The survey will close on Monday 24<sup>th</sup> August.

**Matt Wordingham**

Publications / Media Officer



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*Bowls England is working differently to prioritise the wellbeing of our staff at this time and arrangements have been made for all staff to work at home until further notice. In order to ensure we can still make contact with you and deliver on our service standards we kindly advise you that our preferred method of communication until further notice is via email as call resource is limited.*

## Bowls England News - Let's Roll Launch

Let's Roll – that's the message as we launch our national campaign to inspire people to 'bowl up' to their local green with friends and family through the remainder of this summer.

At its heart, bowls is an uncomplicated and accessible sport that can easily be played amongst friends and families creating personal challenge and stirring competitive juices. It is also achievable for people who, whether it be because of age, physical ability, inequality or other barriers, are less inclined to play sport and enjoy its many associated physical and mental benefits.



In this current Covid-19 climate and with a couple of months left in the season, there is a great opportunity for existing bowlers to advocate their sport to friends and family who don't bowl and encourage them to go down to their local club with them to have a go in a safe, friendly and sociable environment.

To be part of it, affiliated bowls clubs simply need to inform us of a point of contact for the campaign, commit to offering new bowlers a free introductory go at the sport in a Covid-friendly environment and inform us of the new people who have been inspired to play. Over the coming weeks, participating clubs will receive free digital resources that they, and their members, can share across their networks and there will be nationally managed social media advertising to raise awareness further.

Chief Executive Jon Cockcroft said: "In partnership with the Bowls Development Alliance, we are excited to roll out this marketing initiative to encourage new people into our sport. There are many success stories of clubs engaging

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new players in these unprecedented times and this campaign will support our bowls community to stimulate this interest. Physically doable, relatively inexpensive and highly sociable, we look forward to welcoming newcomers to their nearest bowls club."

For more information, and to make sure that your club has signed up, go to: [www.bowlsengland.com/lets-roll-clubadmin/](http://www.bowlsengland.com/lets-roll-clubadmin/)

Use the tag #letsroll in all of your social media and we'll share the best.

### LET'S ROLL PRIZE DRAW

All clubs that sign up the campaign and share their results with Bowls England will be entered into a free prize draw supported by Drakes Pride. Three clubs, drawn at random, will receive two sets of Drakes Pride bowls that can be used in support of their future recruitment initiatives.

# Bowls England News - Let's Roll Launch

Dear All,

I have to inform you that there is now a vacancy for the position of:

**DEPUTY SECRETARY** - This position entails the taking and writing up the minutes of the monthly WBA management meetings and includes the two Executive meetings and AGM. The minutes are sent to the County Secretary for distribution and filing in the records. Approximately 2-3 hours per month.

**TREASURER** - Keeps records both paper and electronic for all monetary income and outgoings. Attends monthly WBA meetings including the two Executive meetings and AGM. Has an annual audit and reports to the AGM. *It is compulsory that we have this position filled as without a candidate we cannot have a Committee and Bowls England will close us down as a County entity.*  
**MENS / LADIES VICE PRESIDENTS ROLE** - First two years learning the ropes and attending monthly meetings. Third Presidential year much busier as Worcestershire figurehead. *NB The President has sole discretion as to all expenditure in this year, so for expenses (eg gifts etc) he/she can expend as much or as little as they wish. It need not be an expensive year.*

**MENS MATCH SECRETARY / MENS COMPETITION SECRETARY**- Both positions arrange fixtures for both County matches and County competitions, keep records of same and report to the monthly WBA management meetings which includes the two Executive meetings and AGM. *NB Please note that ALL the fixtures for the next season are already in place as they were rolled over from this season when no matches took place.* So this job will not be too arduous to take on.

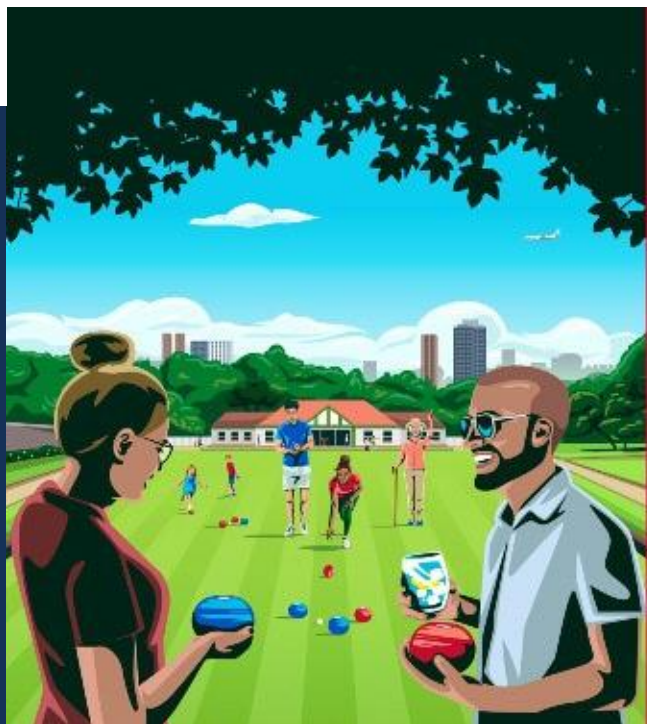
**LADIES TEAM MANAGER** - This position involves putting out nomination sheets for matches, keeping records of players, helping to select teams and organising the actual match days.

**COUNTY DEVELOPMENT OFFICER** - for someone who has an aptitude to help clubs grow. A good time to come forward as the new initiatives from Bowls England have much help to offer the successful candidate, liaising with their own BE Development Officer.

**GREENS MANAGEMENT REPRESENTATIVE** - This needs someone only to have an interest in greens management (no certificates required) and to liaise with Bowls England. NB the position of County Greens Advisor is vacant also. This person should have a certificate in Greens Management. Courses for this are available in September/October. Ask your secretary for details.

**SELECTORS** - As per County Constitution, three members to assist your President to help with selection. It is an unfair workload to leave your President with having to select without assistance. I am told that there are 35+ players who play County regularly for each gender so I ask that someone will volunteer for this non too onerous task.

**PS FOR THE MEMBERS** - I have contacted all the clubs in Worcestershire discussing with the Secretaries the new outlook and enthusiasm of the new BE CEO Jon Cockroft. He is starting many new initiatives to further bowls within England over next two years leading up to the Commonwealth games, the first emails of which have gone to your secretaries for distribution to the memberships today. These are exciting times so I hope that from the bowling membership that there will be some people willing to help us as a county to stay afloat by volunteering for these positions and let your clubs formally nominate you.



**ROLL UP!  
ROLL UP!**

THIS SUMMER, INTRODUCE A FRIEND  
TO BOWLS, FOR FREE



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[Read more](#)

## Check out our latest news

Let's Roll! - Special Edition

### **Statement: Membership and Competitions 2021**

Covid-19 has presented an unprecedented challenge for us all.

[Read article](#)

### **COVID-19: Additional Guidance for Lawn Bowls**

We're delighted so many clubs are back up and running. Not only have existing bowlers returned, but we've also heard fantastic stories of many new people giving our sport a go for the first time

[Read article](#)

### **World Bowls Magazine – August 2020**



The latest edition of the official World Bowls e-magazine, Inside Bowls, is now available to read for free.

[Read article](#)

**[View our free club support webinars now](#)**

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### Official Podcast - "The Extra End"

World Bowls President, Commonwealth Games Performance Director, England International Team Manager, World Championship Gold Medallist - John Bell discusses his career within the sport of bowls with Bowls International Editor Sian Honor.

# Bowls England News - 6th August 2020

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# County Update- Membership and Competitive Events 2021

Dear All,

Please read through carefully important changes to be found eg change of affiliation collection dates.

June Bell  
County Secretary

----- Original message -----

From: Alistair Hollis

Subject: County Update: Membership and Competitive Events 2021; National Recruitment

Campaign Date: Thursday, 6 August 2020 10:31

**Circulation: County Administrators**

**Copy: Board/Staff**

Dear all,

As we look forward to next season, and hopefully a return to some form of normality, we have been balancing the importance of receiving affiliation revenues in order for us to function as a governing body with an understanding of the challenges that our clubs face. Following consultation with 12 counties, it confirmed to us that it may be challenging for clubs to provide relevant membership information on 30<sup>th</sup> September this year. Therefore, at its meeting on 29<sup>th</sup> July, the Bowls England Board agreed to revise the affiliation date to 1<sup>st</sup> May annually. This will enable clubs to prepare their return based on the number of members that have signed up for the forthcoming season and ensure that we all have a better understanding of the membership within our clubs. The Board also agreed to amend the Regulations for National Championships and National Competitions to provide players with greater flexibility and confidence when entering our competitive events. Full details are included on the attached statement. Thank you to all those county officers who took the time over the past few weeks to provide feedback during the consultation process.

Recruitment and retention continues to be identified as the top priority for clubs. We are therefore pleased to share with you (in advance) details of our national recruitment campaign, Let's Roll, which will be formally launched at 4pm today. We ask you to encourage all clubs within your county that are 'open for business' this summer to actively engage with the campaign – all they have to do is sign up, offer a free session and a warm welcome to prospective new bowlers (many of whom we anticipate will be brought to the club by a current bowler)! We would also ask that you utilise your own networks – for example local media and county sport partnerships – to more widely promote. Please do respect the embargo for the campaign (4pm today) until circulating more widely.

Thank you in advance.

Kind regards

Alistair

# BOWLS ENGLAND NEWS- Official World Bowls Magazine - August 2020



FYI

News release – Monday 3<sup>rd</sup> August 2020

Note to County Administrators: Please circulate widely

**OFFICIAL WORLD BOWLS MAGAZINE - INSIDE BOWLS (AUGUST 2020)**

Good Afternoon,

Here is your link to the August 2020 edition of Inside Bowls, the official publication of World Bowls:

<https://www.insidebowlsmag.com/aug2020/index.html>

This edition features an interesting history of Victoria Park, Royal Leamington Spa - the home of English bowls and of course the venue for the Birmingham 2022 Commonwealth Games.



**Matt Wordingham**

Publications / Media Officer

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